

STEP 1 TV SCRIPT PRE-APPROVED Complete

PENDING FINAL APPROVAL

STEP 2 SUBMIT VIDEO FILE FOR PRE-APPROVAL Incomplete

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

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ADVERTISING CORPORATION



CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T160901 Thelen Sept Legacy	FAX # :	
LENGTH:	:30	SALES REP:	Larry
DATE:	9/15/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Thinking About A New Car?</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>2017 Subaru Legacy 2.5i (Logo) Passenger Volume Of 104.6 ft Symmetrical All-Wheel-Drive Up To 34mpg 34 mpg based off of EPA-estimated fuel economy. Actual mileage may vary.</p> <p>2017 Subaru Legacy 2.5i (Logo) Lease From Just \$219 /mo Lease For 36 Months - \$1,889 Due At Signing 2017 Subaru Legacy 2.5i Base SWP Automatic. Lease for \$219 a month for 36 months, 12,000 miles per year. \$0.15 per mile for overage. Tax, title, license fees extra. No security deposit required. Some restrictions may apply, see dealer for details. Must take delivery by 10/3/2016.</p> <p>2017 Subaru Legacy 2.5i (Logo) 0% APR For 60 Months 0% APR for 60 months equals \$16.67 per month per \$1,000 financed with approved credit. Not all customers will qualify. Tax, title, license fees and security deposit extra. No down payment required. Subject to vehicle insurance; vehicle availability. See dealer for details. Must take delivery by 10/3/2016.</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>	<p>Logo: 2016 IIHS Top Safety Pic (Downloaded from Subaru Marketing)</p>	<p>Thinking about a new car? Then think Thelen.... Think Subaru!</p> <p>Think about how much you'll love your new 2017 Subaru Legacy!</p> <p>An IIHS Top Safety Pick! With more passenger room, Symmetrical All-Wheel Drive, and up to 34 MPG.</p> <p>And this month <i>only</i>, lease your new 2017 Subaru Legacy at Thelen Subaru for as little as \$219 a month!</p> <p>Or choose 0% APR for up to 60 months!</p> <p>So Think Thelen... Thelen Subaru! Euclid Avenue, Bay City. Online at ThelenSubaru.com.</p>

Approved: _____ Approved with Changes: _____ Client Signature: _____